



## **Invitation**

to the PrintCity Alliance / ABIGRAF Seminar in São Paulo on August 19

### **Benefits and Technologies for Value Added Printing**

You are invited by PrintCity members **manroland, Sun Chemical, UPM, Cofely, Eltosch, Kurz** plus alliance partner **Dalim** to attend a **Sheetfed Printing & Packaging Seminar** in São Paulo on August 19, 2010.

This first PrintCity Alliance event on **Benefits and Technologies for Value Added Printing** in Brazil will be presented jointly with ABIGRAF NACIONAL and ABIGRAF REGIONAL SÃO PAULO through their group 'Grupo Empresarial de Embalagem GE-EMBA' with the support of SENAI Theobaldo de Nigris School.

Under the PrintCity Alliance headline **PRINT: LEAN.GREEN.SEEN** these companies will discuss Value Added Printing and Packaging applications.

**Date and Times:** Thursday, August 19, from 09h00m – 16h00m

**Location:** Novotel Center Norte  
Avenida Zaki Narchi 500  
02029000 SÃO PAULO

**How to Attend:** Register at: [http://www.surveymonkey.com/s/CONVITE\\_PrintCity\\_19\\_de\\_Agosto](http://www.surveymonkey.com/s/CONVITE_PrintCity_19_de_Agosto)  
Or contact:  
Kurz do Brasil [maristela.teixeira@kurz.com.br](mailto:maristela.teixeira@kurz.com.br)  
manroland do Brasil [klaus.weber@manroland.com](mailto:klaus.weber@manroland.com)  
Sun Chemical do Brasil [crisrina.barros@sunchemical.com](mailto:crisrina.barros@sunchemical.com)

Benefits from attendance include access to the latest sheetfed offset process knowledge and Value Added Printing techniques, plus LEAN, GREEN and SEEN best practice.

The format for the August 19 PrintCity seminar will be short presentations on these topics, followed by group discussions with the audience. Samples of good practice will be used to generate visitor discussion, knowledge sharing and learning under the umbrella of the PrintCity *connection of competence*.



**KURZ**



**manroland**



Apoio:

